

VISIATIV ANNOUNCES THE ACQUISITION OF SOLIDEXPERT, STRENGTHENING ITS PRESENCE IN POLAND

Lyon, March 05, 2025 – Visiativ, specialist in digital transformation and innovation for SMEs and ETIs.

Visiativ announces the acquisition of SOLIDEXPERT, a long-standing independent distributor and integrator of SOLIDWORKS and 3DEXPERIENCE software in Poland. This acquisition aligns with its SHIFT5 strategic plan and its ambition to expand international operations, which accounted for 38% of total sales outside France in 2024. Already active in Poland through the establishment of Visiativ Poland in 2024 and its CONSULTING business (ABGi), Visiativ is further strengthening its footprint in Central Europe with the addition of SOLIDEXPERT.

Founded in 2002 by Andrzej Banaś, SOLIDEXPERT is the first value-added reseller (VAR) of SOLIDWORKS software and the 3DEXPERIENCE platform in Poland. This acquisition reinforces Visiativ's position as a key player in the implementation and integration of Dassault Systèmes solutions.

SOLIDEXPERT employs 70 people across six locations in Poland: Kraków (headquarters), Warsaw, Rzeszów, Gdańsk, Białystok and Poznań (the latest being dedicated to training only).

Over the past 24 years, the company has built strong relationships with nearly 4,000 customers across key industries, including industrial automation & robotics, transportation & automotive, energy, and production & logistics. Customers will now benefit from Visiativ's unique value proposition.

SOLIDEXPERT has built its success on technical excellence and a strong commitment to customer satisfaction. The company also develops its own software solutions, further establishing itself as a premium player in the market — a position that aligns perfectly with Visiativ's vision.

In 2024, SOLIDEXPERT generated revenues of nearly €10 million.

Laurent Fiard, Visiativ president comments: *"We have known SOLIDEXPERT and its founder, Mr. Andrzej Banaś, for many years and deeply appreciate our shared commitment to innovation and customer excellence. This acquisition marks a significant milestone in Visiativ's international growth strategy, strengthening our presence in Central Europe and enhancing our ability to support industrial SMEs and ETIs in their digital transformation."*

Andrzej Banaś, founder of SOLIDEXPERT adds: *"SOLIDEXPERT is built on strong foundations and an outstanding team. I believe that as part of Visiativ, the company will gain new opportunities for growth and innovation. I am proud of our journey and confident that this change will strengthen SOLIDEXPERT's position in the market. I would like to thank everyone who contributed to this success – it is their dedication that brought the company to where it is today."*

The 100% acquisition of SOLIDEXPERT will take effect on March 01, 2025. It is financed by Groupe SNEF's own funds, and entirely in cash.

ABOUT VISIATIV

Visiativ's mission is to make digital transformation a performance lever for companies. We do this by co-building alongside our customers, over the long term. We call this our promise: "Sharing is growing".

We support our customers by providing solutions and services to plan, implement, manage and monitor transformations with a unique and innovative approach through three pillars: Consult (consulting & support), Engage (solutions & deployment) and Connect (communities for exchange and sharing). With over 35 years of proven experience working with more than 25,000 Small & Mid-Market customers, Visiativ has achieved revenues of €298,8 million in 2024. Visiativ is present in 15 countries (Austria, Belgium, Brazil, Canada, France, Germany, Ireland, Luxembourg, Morocco, the Netherlands, Poland, the United Kingdom, U.A.E, USA and Switzerland) and has more than 1,600 employees. Visiativ is part of Groupe SNEF.



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